



HBCU Library Alliance 10th National Membership Meeting
Southern University Baton Rouge Museum of Art Cultural and Heritage Center
Baton Rouge, LA

Sunday through Tuesday, October 27 – 29, 2024
Expected Attendance: 70 Institutions

Keynote: Dr. Marybeth Gasman
Samuel Dewitt Proctor Endowed Chair in Education, Rutgers University, New Jersey

Theme: Empowering Our Members to Face the Future of Democracy and Education

Five Levels of Sponsorship (Bronze, Silver, Gold, Platinum, and Amethyst)
[Executive Director Sponsorship Video](#)

AMETHYST - \$25,000

- Membership Meeting Named Conference Event (Opening Session, Reception, or Keynote)
- Acknowledgement by Board Chair during the Monday, October 28 Opening Session
- Invitation to the HBCU Library Alliance VIP Welcome Mixer
- Featured in HBCU Library Alliance's PULSE! Blog - October 1, 2024
- Daily Social Media Highlights – two weeks leading up to the October event
- 15-minute sponsorship presentation (includes Q&A)
- Vendor table at Sunday, October 27 Pre-conference and Monday and Tuesday, October 28 & 29 Membership Meeting (exclusive positioning – closest to the meeting room)
- Full-page company recognition displayed in Commemorative Program Booklet
- Logo on HBCU Library Alliance website Membership Meeting event page
- Print (logo and name) recognition at Membership Meeting on all onsite signage

PLATINUM - \$15,000

- Acknowledgement by Board Chair during the Monday, October 28 Opening Session
- Invitation to the HBCU Library Alliance VIP Welcome Mixer
- Vendor table at Sunday, October 27 Pre-conference and Monday and Tuesday, October 28 & 29 Membership Meeting
- Weekly social media highlights (October 1, 8, 15, 22, 29)
- Co-sponsor of the Sunday, October 27 Pre-conference professional development workshop
- 10-minute sponsorship presentation (includes Q&A)
- 1/2-page company recognition displayed in Commemorative Program Booklet
- Logo on HBCU Library Alliance website Membership Meeting event page
- Print (logo and name) recognition at Membership Meeting on all onsite signage



GOLD - \$10,000

- Acknowledgement by Board Chair during the Monday, October 28 Opening Session
- Invitation to the HBCU Library Alliance VIP Welcome Mixer
- Vendor table at Sunday, October 27 Pre-conference and Monday and Tuesday, October 28 & 29 Membership Meeting
- Co-sponsor of Monday and Tuesday (October 28, 29) Membership Meeting lunches
- Weekly social media highlights (October 1, 8, 15, 22, 29)
- 1/4-page company recognition displayed in Commemorative Program Booklet
- Logo on HBCU Library Alliance website Membership Meeting event page
- Print (logo and name) recognition at Membership Meeting on all onsite signage

SILVER - \$5,000

- Acknowledgement by Board Chair during the Monday, October 28 Opening Session
- Invitation to the HBCU Library Alliance VIP Welcome Mixer
- Co-sponsor of Monday, October 28 Membership Meeting breakfast
- 1/8-page company recognition displayed in Commemorative Program Booklet
- Vendor table on Monday, October 28 Membership Meeting only
- Logo on HBCU Library Alliance website Membership Meeting event page
- Print (logo and name) recognition at Membership Meeting on all onsite signage

BRONZE - \$2,500

- Acknowledgement by Board Chair during the Monday, October 28 Opening Session
- Invitation to the HBCU Library Alliance VIP Welcome Mixer
- Company name listed in Commemorative Program Booklet
- Vendor table on Monday, October 28 Membership Meeting only
- Logo on HBCU Library Alliance website Membership Meeting event page
- Print (logo and name) recognition at Membership Meeting on all onsite signage

For more information contact:

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