Looking Back, Moving Forward

HBCU Libraries Using Digital Technologies to Reach, Teach, and Connect

Faculty Group in 1937 Commencement at Alabama State University, image from the HBCU Digital Collection

HBCU Library Alliance 2010 Membership Meeting

October 23-26, 2010
Renaissance Montgomery Hotel at the Conference Center
Montgomery, AL
It is my pleasure to welcome each of you to the Fourth Membership Meeting of the HBCU Library Alliance. Our conference theme, “Looking Back, Moving Forward: HBCU Libraries Using Digital Technologies to Reach, Teach and Connect,” speaks to the Alliance’s commitment of pursuing innovative ways of serving our students and faculty using cutting edge technology. Conference program offerings, which include using technology to complement library instruction, trace our roots, and preserve our history, emphasize the Alliance’s mission and vision to “be a consortium that promotes excellence in library leadership while preserving and promoting the history of the Historically Black College.”

Beautiful Montgomery Alabama, a city “rich in history, yet focused on the future” is a perfect setting for our meeting. I hope that you will take the time to enjoy its southern hospitality by taking part in the Civil Rights Tour and Reception at the National Center for the Study of Civil Rights and African-American Culture.

As we look back to our past, I ask you to join me in thanking our founding members — Loretta Parham, Janice Franklin, Emma Perry, Elsie Stephens Weatherington, and Tommy Holton — for their vision, and Kate Nevins and the LYRASIS (formerly SOLINET) Board for their support. It is because of them that we have a robust and vibrant organization.

Finally, many, many thanks to our Membership Meeting chair, Dr. Janice Franklin, her committee, and our Program Director, Sandra Phoenix and her staff for all their hard work.

Welcome, Enjoy!

Mary Jo, Fayoyin, Board Chair
Director of Library Services
Savannah State University
On behalf of the Planning Committee for the Fourth Membership Meeting of the HBCU Library Alliance, I would like to welcome you to Montgomery, the capital city of Alabama. The HBCU Libraries of the Montgomery River Region are honored to host our members in this historic city. The rich history and culture of Montgomery provides a unique setting for celebrating the accomplishments of our organization while honoring the rich legacies of our individual institutions.

Our conference theme, “Looking Back, Moving Forward: HBCU Libraries Using Digital Technologies to Reach, Teach and Connect,” highlights the important role our libraries play in preserving and celebrating our past. It further challenges us as information professionals to move toward a future that eliminates barriers to information access across the digital divide while seeking to achieve equal access to information for all. In the city that launched an international movement for non-violent social change, we hope our membership meeting will create a renewed spirit of commitment and empower you to learn new ways to strengthen the educational mission of our universities. As gatekeepers for history, culture and the African-American experience, we know that you will enjoy our conference activities.

During your stay in Montgomery, the conference planners invite you to walk in the footsteps of Dr. Martin Luther King, Jr. and Ralph Abernathy; view Dexter Avenue where marchers walked by the thousands for voting rights; see the place where Rosa Parks boarded the segregated bus and refused to relinquish her seat; and learn about many other unsung heroes that were foot soldiers for justice in America. We encourage you to see this history as a backdrop for remembering the important work, history and purpose of the HBCU Library Alliance. We are proud of the achievements of our organization and the changes it has fostered through library advocacy and collaboration. We are very pleased to host the fourth membership meeting of our Alliance in the same year of the 55th anniversary of the Montgomery Bus Boycott. What an achievement!

Thank you for your attendance at our conference. I appreciate the opportunity that I have had to employ my passion for the advancement of our libraries, our special collections and our students at HBCUs. Look back, move forward, and enjoy!

Janice R. Franklin, Ph.D.
HBCU Library Alliance 2010 Membership Meeting Chair
Dean, Library and Learning Resources
Alabama State University

Janice R. Franklin, Ph.D.
HBCU Library Alliance 2010 Membership Meeting Chair
Dean, Library and Learning Resources
Alabama State University

William B. Paterson, Second President, Alabama State University, image from The HBCU Digital Collection
Welcome to the HBCU Library Alliance Fourth Membership Meeting. I am so pleased that we are convening in historic Montgomery, Alabama, the center of the Civil Rights Movement, to learn, network and advance the mission of this unique organization.

Our theme, "Looking Back, Moving Forward: HBCU Libraries Using Digital Technologies to Reach, Teach and Connect," is symbolized by the mythic sankofa bird to reflect that we have gathered the best of what our past has taught us so that we can achieve our full potential moving forward.

Kudos to Dr. Janice Franklin and her team for planning an agenda that allows us to reflect on accomplishments and project future strategic directions. I must also thank my administrative assistant, Etta Royster, for her continued support of our organization's activities.

I want to see you at the Andrew W. Mellon Foundation sponsored "Using Data to Enhance Advocacy for Libraries (UDEAL)" pre-conference on Saturday and Sunday. This event will enhance your ability to use statistical data and advocacy skills to support your library.

To apprise you of advances in products and services, a vendor fair/reception will be held on Sunday evening. I encourage you to visit the booths and make your needs and concerns known.

The Membership Meeting provides an opportunity for you to participate in discussions about important issues facing our member institutions. Please come armed with your questions and suggestions. I look forward to seeing you.

Respectfully,

Sandra M. Phoenix, Program Director
HBCU Library Alliance
New Models for Information Literacy in HBCUs

Trends for Integrating Technology with Library Instruction: Extreme Makeover @ UVI Libraries
Judith Rogers, Manager, Learning Resources & Faculty Technology Support, University of the Virgin Islands
Tanisha Mills, Librarian II, University of the Virgin Islands

The University of the Virgin Islands has two libraries which belong to a merged Information and Technology Services component. Up to the present, library instruction has been offered in a “one-shot” format with basic classroom technology. An information literacy course in the Blackboard Course Management System (CMS) was recently piloted as an option for supplementing these efforts. However, various forces are prompting consideration about how technology can be used to revamp the libraries’ instruction and service delivery. The presentation will examine current technologies used for the University libraries, discuss the concept and results for online delivery of instructional materials using the Blackboard CMS, and discuss future implications for library instructional design in view of technology trends at UVI and emerging trends within the library profession.

Information Literacy as a SACS QEP: The ASU Library’s Project
Dr. Janice Franklin, Dean, Library and Learning Resources, Alabama State University
Dr. Christa Hardy, Information Literacy Consultant, Alabama State University

This session will outline the process of crafting the Information Literacy component of Alabama State University’s Quality Enhancement Plan entitled, “Enhancing the Culture of Learning through Literacy in the First Year Experience.”
Charting A New Course: Archival Best Practices and Technologies

An Archival Training Update
Robin Dale, Director of Digital & Preservation Services, LYRASIS

As attention continues to shift to the unique collections held by our institutions, a variety of workflow and software tools are being created to assist institutions with organizing and presenting unique collections. This session will discuss developments within the archival community including workflow tools such as the Archivist’s Toolkit & Archon; exciting developments that may be possible through the developing ArchivesSpace project; and best practices for content description to help institutions process, implement tools, and make their collections available.

A Unique Process: Technology and the Morehouse College Martin Luther King Jr. Collection
Loretta Parham, CEO & Director of Library Services, AUC-Woodruff Library
Andrea R. Jackson, Head of Archives Research Center, AUC-Woodruff Library
Courtney Chartier, Assistant Head of Archives Research Center, AUC-Woodruff Library

Archivists will discuss the unique techniques employed to process, describe and make accessible the Morehouse College Martin Luther King Jr. Collection. Such techniques include item-level description, Encoded Archival Description (EAD), CONTENTdm, XTF searchability, and the testing of the Archivists’ Toolkit. Outcomes of utilizing these new technologies and their impact on other collections will also be addressed.

Tracing Your Roots: Using Archives of HBCUs and other Research Sources to Trace Family History
Frazine Taylor, Author and Genealogist, Alabama State University

The participants of the workshop will explore the many resources available in HBCU libraries for researching family history and discuss the methodology used to find ancestors in HBCU collections. Because genealogy research is somewhat unique for African-Americans tracing their roots, a variety of resources and locations will be examined during the workshop. Beginners and seasoned researchers will learn from this workshop.
PRECONFERENCE AGENDA

SATURDAY, October 23

11:00 - 12:00  Registration

12:00 - 12:30  Lunch

12:30 - 12:35  Opening Remarks and Introductions - Mary Jo Fayoyin, Savannah State University (GA) and Dr. Consuella Askew, Florida International University

12:35 - 12:45  Peer and Aspirant Data - Pauletta Bracy, North Carolina Central University


Highlighted findings from the 2010 report will be shared and a discussion of peer and aspirant data will be introduced.

2:15 - 2:30  Break

2:30 - 4:00  Using the Report Data: Data in Action

PANEL: Loretta Parham, Atlanta University Center Woodruff Library (GA), Cynthia Henderson, Louis Stokes Health Sciences Library, Howard University (DC) and Juanita Roberts, Tuskegee University (AL)

Interpreting and understanding data is the first step, but putting the results into action is quite another. This panel session will offer a better understanding of how to interpret data results and transform them into action by sharing best practices and lessons learned.

SUNDAY, October 24

2:00 - 2:30  Lunch

2:30 - 4:30  Communicating the Message to Decision Makers and Stakeholders - Mary Jo Fayoyin, Savannah State University (GA) and Richard Bradberry, Morgan State University (MD)

This panel session will share what works when designing effective messages to disseminate your data results and service enhancements or changes to the various key stakeholder groups in your user community.

4:30 - 5:00  Overview and Next Steps Gail McClenney
MEMBERSHIP MEETING AGENDA

SUNDAY, October 24, 2010

6:00 - 8:00 PM  Reception/Vendor Fair

MONDAY, October 25, 2010

7:30 - 8:30  Check-In

8:30 - 8:35  Call to Order
Mary Jo Fayoyin, Board Chair

8:35 - 8:55  Introductions and Welcome - Dr. Janice Franklin, Alabama State University (AL), Todd Strange, Mayor, City of Montgomery and Dr. William Harris, President of Alabama State University

8:55 - 9:25  Interlude - Dr. Gregory Jackson, Dr. Pamela Burns and Dr. Tommie Stewart, Alabama State University College of Visual and Performing Arts

Roll Call of Membership - Dr. Janice Franklin and Juanita Roberts, Tuskegee University (AL), Each institution should stand

BUSINESS MEETING and OPEN MIKE

9:25 - 9:35  Board Chair's Report - Mary Jo Fayoyin

9:35 - 9:45  Past Chair's Report - Loretta Parham

9:45 - 10:00  Program Director's Report - Sandra Phoenix

10:00 - 10:10  Treasurers' Report - Sheila Stuckey, Kentucky State University

10:10 - 10:25  Break

10:25 - 11:10  Open Mike - Membership Input into the Future of Organization

BUSINESS MEETING ADJOURNS
CONFERENCE PRESENTATIONS AND PROGRAMS

11:10 - 11:30  Looking Back while Moving Forward: HBCU Library Alliance History and Progress - Loretta Parham, Dr. Janice Franklin and Sandra Phoenix

11:30 - 11:40  HBCU/CUL Digital Initiative Update - Dr. Janice Franklin and Ira Revels, Project Manager, Cornell University (NY)


Noon - 12:15  Break (transition time for luncheon)

12:15 - 1:30  Luncheon Speaker
Dr. Joseph Silver, Provost/Vice President of Academic Affairs, Clark Atlanta University (GA)

2:00 - 4:30  Montgomery Civil Rights Tour and Reception at National Center for the Study of Civil Rights and African-American Culture
Dr. Howard Robinson, Archivist and Dr. Dorothy Autrey, Historian, Alabama State University

TUESDAY, October 26, 2010

8:00 - 8:20  An Update on the Success of the HBCU/ASERL Exchange Program
Sandra Phoenix, Program Director
Netta Cox, North Carolina A&T University
Jacqueline Keleher, Southern University at New Orleans (LA)
Dawn Kight, Southern University and A&M College (LA)
Marcella McGowan, Johnson C. Smith University (NC)
Morgan Montgomery, Claflin University (SC)
Maud Mundava, Atlanta University Center Woodruff Library (GA)

8:20 - 9:50  New Models for Information Literacy in HBCUs
Trends for Integrating Technology with Library Instruction: Extreme Makeover at University of Virgin Islands Libraries
Judith Rogers and Tanisha Mills, University of the Virgin Islands

Information Literacy as a SACS Quality Enhancement Plan: The ASU Library’s Project - Dr. Christa Hardy and Dr. Janice Franklin, Alabama State University
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**JOSEPH SILVER**

Dr. Joseph Silver is the Provost and Vice President for Academic Affairs at Clark Atlanta University. Formerly the Vice President of the Commission on Colleges for the Southern Association of Colleges and Schools (SACS), he has served as a consultant for several colleges and universities to assist them in meeting accreditation challenges. Dr. Silver is the principal author of the Commission on Colleges Diversity Statement and played a key role in the partnership between the Commission on Colleges and the Southern Education Foundation in the joint effort to assist HBCUs in meeting accreditation standards. While working for SACS, Dr. Silver distinguished himself as a seasoned evaluator and Chair. Additionally, he was selected by SACS to assist with the development of a companion document to the Principles of Accreditation. His distinguished record in accreditation work paved the way for his appointment as Vice President of the Commission on Colleges of the Southern Association of Colleges and Schools when he finished his tenure at Savannah State University.

**JUDITH ROGERS**

Judith Rogers is a manager in the Information and Technology Services component at the University of the Virgin Islands (UVI), St. Croix. She has provided leadership for St. Croix Campus Library operations and for faculty curriculum development on both campuses of the University since 1998. Judith Rogers is very active in the library profession within the region and nationally, serving as a founding member and Project Director for the Digital Library of the Caribbean (dLOC), a TICFIA-funded project, and executive council member (2006 - 2009) for the Association of Caribbean University Research and Institutional Libraries (ACURIL). She has directed a variety of initiatives for UVI and the local professional organization including a grant-funded, multi-agency, collaborative library digitization project, and a pilot project to model a learning community on St. Croix. She has co-authored articles for publication which appear in: *Caribbean libraries in the 21st Century* (2007); and *World Libraries* (2010); and documented the service-learning experiences of UVI students and faculty in articles published by the Community College National Center for Community Engagement in *Through Whose Eyes* (2002) and *We are all related* (2003). Judith Rogers resides on St. Croix, USVI.
Tanisha N. Mills serves as Librarian II – Information Literacy and Collection Development at the University of the Virgin Islands (UVI), St. Thomas campus. Her major responsibilities comprise overseeing instruction resources and personnel for the information literacy program, managing the general collection, and liaising with faculty. Tanisha was charged with creating a web-based information literacy tool and utilized the Blackboard Course Management System to build a university-wide resource center. She also electronically co-presented to the Academic Libraries/Information Technology special interest group of the Association for Caribbean Research, University and Institutional Libraries (ACURIL) on the topic, Using a Course Management System (CMS) as an Information Literacy Hub for the Academic Community: Report of the Blackboard CMS Pilot at UVI. A recipient of an IMLS grant-funded scholarship for Virgin Islanders, Tanisha completed the University of Pittsburgh’s Fast Track MLIS Program, concentrating in medical librarianship. She is currently ACURIL’s U.S. Virgin Islands representative for SANITAS, an online directory of health and medical topics for the Caribbean. Tanisha has also served as Public Relations Committee Chair for the St. Thomas-St. John Library Association since 2007, and this year, organized the U.S. Virgin Islands’ first Human Library within that capacity.

Janice R. Franklin is Dean of Library and Learning Resources at Alabama State University and co-founder of the HBCU Library Alliance, a consortium of libraries representing historically black colleges and universities. She has led the digitization initiative for the organization and has been an advocate for preserving the cultural legacy of HBCUs. Dr. Franklin’s professional recognitions include: The “Mover and Shaker” designation from Library Journal, making her one of 55 people “shaping the future of libraries” in 2004, the Distinguished Service Award from the Alabama Library Association and election to the OCLC International Member’s Council, representing LYRASIS (formerly SOLINET). She received a prestigious NEH Challenge grant to establish the National Center for the Study of Civil Rights and African-American Culture at Alabama State University and received “Special Congressional Recognition” for her work with the Center. Her publications include a book entitled Database Ownership and Copyright Issues Among Automated Library Networks and a chapter in Achieving Diversity, "The HBCU Library Alliance and LYRASIS: Partners in inclusion." Dr. Franklin’s previous appointments include serving as Assistant Professor in Library Media at ASU, Adjunct Professor at the University of Alabama, Visiting Staff Member at Los Alamos National Laboratory and Library Director for the School of Library and Information Science at Texas Women’s University, where she received her PhD degree and Distinguished Alumni Award.
CHRISTA V. HARDY

Christa V. Hardy is a second-generation librarian from Tuskegee, Alabama. Recently, she successfully defended her dissertation “Piecing a Quilt: Jessie Carney Smith and the Making of African American Women’s History,” in the Graduate School of Library and Information Science at the University of Illinois. Her study interprets the relationship between cultural identity and knowledge production.

The Information Literacy Consultant for Alabama State University (ASU), Hardy works with the library administration and staff to design and implement an enhanced, effective information literacy program as part of ASU’s Quality Enhancement Plan (QEP). An instructional designer, trainer and information specialist, she has facilitated training and educational programs for the U.S. Library Program of the Bill & Melinda Gates Foundation. Hardy’s career experience also includes working as a public librarian, instructing graduate level courses in information literacy and library administration, and serving as a Mentor to POSSE Foundation Scholars at the University of Illinois. She holds a BA in English Literature and an MLS from the University of Alabama.

ROBIN DALE

Robin L. Dale is the Director of Digital & Preservation Services for LYRASIS. She develops LYRASIS’ organizational strategy for digital programs, identifies and implements digital services initiatives including the LYRASIS Mass Digitization Collaborative, and creates alliances and partnerships with key organizations in the digital arena. Additionally, she manages LYRASIS’s NEH-funded Preservation Field Services Program that focuses on professional development and developing regional disaster preparedness and response programs. She was previously the Associate University Librarian for Collections and Library Information Systems at the University of California, Santa Cruz, where she coordinated UCSC’s participation in mass digitization projects, as well as worked with her staff to formulate the digitization and digital collection development of local, unique collections like the Grateful Dead Archive. Prior to USCS, she was a long-time program manager at RLG, managing collaborative programmatic activities related to digital preservation and digitization and served as the Project Director of the CRL Auditing and Certification of Digital Archives project. Since 1997, her work has focused on standards and best practices building activities related to digital preservation, digitization, preservation metadata, and data curation, in addition to serving as Associate Editor of RLG DigiNews. She co-chaired the RLG-NARA task force which produced the 2007 report, Trusted Repositories, Audit and Certification: Criteria & Checklist (TRASC).
LORETTA PARHAM

Loretta Parham is CEO & Director of the Atlanta University Center Woodruff Library, an independent entity that operates as the single library for Clark Atlanta University, the Interdenominational Theological Center, Morehouse College and Spelman College. With more than 30 years in the profession, her employment includes Director and University Librarian for the Harvey Library at Hampton University; Deputy Director of the Carnegie Library in Pittsburgh, PA; District Chief of the Chicago Public Library, and other administrative and public service positions at the Chicago Public Library and the City Colleges of Chicago.

An active leader, scholar and engaging speaker, Parham has authored articles on HBCU libraries and archives, and is co-editor of the book, Achieving Diversity: A How-To-Do-It Manual for Librarians. She is the past Board Chair and Co-Founder of the Historically Black Colleges & Universities (HBCU) Library Alliance, serves on the Georgia Humanities Council Board of Directors, and on the Wayne State University School of Library Science Advisory Board. Parham is currently a teaching faculty member of the EDUCAUSE Institute Management Program.

She holds an MLS degree from the University of Michigan-Ann Arbor and a BS in Broadcast Communications from Southern Illinois University in Carbondale. Her volunteer and governing experiences provide evidence of her commitment to leadership in the community, the arts, education and public policy.

ANDREA JACKSON

Andrea Jackson currently serves as Head of the Archives Research Center at the Atlanta University Center Woodruff Library, where she is responsible for leading department operations including acquisitions, outreach, reference services, special projects, overseeing processing of collections, as well as promoting digital initiatives. Ms. Jackson led the processing of the mayoral records of Maynard Jackson, the first African American Mayor of Atlanta, Georgia. An alumna of Spelman College and New York University with a MA in History and Archival Management, Jackson helped to develop Woodruff Library’s first online virtual exhibit based on the library’s formerly permanent exhibit, Finding A Way. She also participated in the creation of The Digital Collection of the Robert W. Woodruff Library, a collection consisting of Atlanta University Center’s earliest photographic images and publications, developed from the HBCU Library Alliance – Cornell University Library digital initiative. Jackson is a member of the Society of Georgia Archivists and the Society of American Archivists, for which she served as Newsletter Editor for their publication, Archivists and Archives of Color Roundtable.
Courtney Chartier is currently the Assistant Head of the Archives Research Center at the Atlanta University Center Woodruff Library. She also serves as the Project Archivist for the Voter Education Project (VEP) Organizational Records. Ms. Chartier joined Woodruff Library as a Processing Archivist for the Morehouse College Martin Luther King, Jr. Collection. Before moving to Atlanta, she worked in various positions for the Dolph Briscoe Center for American History at the University of Texas. She holds a BA in American Studies from the University of Texas; an MA in Southern Studies from the University of Mississippi; and an MS in Information Studies from the University of Texas. Ms. Chartier is a certified archivist and member of the Academy of Certified Archivists. She also holds membership in the Society of American Archivists (SAA) and is a Steering Committee member of SAA’s Issues & Advocacy Roundtable, as well as with the Society of Georgia Archives, for which she served as the past Scholarship Committee Chair, and currently serves as Outreach Committee Chair. Ms. Chartier regularly blogs with other archivists on selected civil rights collections as part of a collaborative grant from the Council on Library and Information Resources - http://marbl.library.emory.edu/blog.

Frazine K. Taylor is a former Peace Corps volunteer and administrator who served in the Fiji Islands and traveled extensively in the South Pacific before she obtained her MIS degree from Atlanta University. She has over twenty years of experience as a librarian, archivist, lecturer and writer, and has received numerous awards during her career including Employee of the Year from the Alabama State Employee Association. She is the former Head of Reference for the Alabama Department of Archives and History (ADAH), where she was an expert on Alabama records. Ms. Taylor is a member of the Afro-American Historical and Genealogical Society and serves on the Editorial Board of the Journal of the Afro-American Historical and Genealogical Society. She is the President of the Elmore County Association of Black Heritage, Chair of the Black Heritage Council of the Alabama Historical Commission, a member of BBAAGHS and of the Society of Alabama Archivists, and serves on the Board of Directors of the Alabama Historical Association. Ms. Taylor is the author of Researching African American Genealogy in Alabama: A Resource Guide (2008), and researched Tom Joyner’s and Linda Johnson Rice’s family roots and ties to Alabama for the PBS series, African American Lives 2.
ELIZABETH G. McCLENNEY

Elizabeth G. McClennen serves as Deputy Director of the Atlanta University Center Woodruff Library. Ms. McClennen has oversight for the user experience, resources, and operations including the Archives Research Center, Information & Research Services, Circulation & Interlibrary Loan Services, Access & Technical Services, and Digital Services. Prior to her arrival at Woodruff Library, Ms. McClennen was the Associate University Librarian, Technical Services for Davidson Library at the University of California, Santa Barbara. Ms. McClennen has held positions in Virginia at Virginia State University in Petersburg and at Old Dominion University in Norfolk. She has also served as an adjunct instructor for the School of Library and Information Science at The Catholic University of America in Washington, D.C.

Ms. McClennen received a Master of Science in Library Science from the University of North Carolina at Chapel Hill and a Bachelor of Arts in Spanish from the College of William and Mary. She is a member of the American Library Association and the Association of College and Research Libraries and several of its sections. Ms. McClennen has previously served on committees such as LLAMA’s Financial Management Committee, Planning and Evaluation of Library Services Committee, and Education Committee. She has also served as co-chair of ALCTS Creative Ideas in Technical Services Discussion Group.

CONSUELLA ASKEW

Consuella Askew, Ed.D., is Associate Dean of Public Services for Florida International University Libraries in Miami. Prior to her appointment at Florida International University, Dr. Askew was employed by The City University of New York (CUNY), as Associate Professor and Chief Librarian for the Graduate School of Journalism and before that, Medgar Evers College. She was a member of the program team for the LibQUAL+™ project at the Association of Research Libraries, serving as the Program Coordinator during its developmental years. During her 18-year career, she has worked in a number of library environments, including school, public and academic libraries. Dr. Askew received her MLS from the University of North Carolina at Greensboro and her EdD in Higher Education from Florida International University. Her quantitative dissertation study focused on the application of Lotka’s Law of publication productivity to the field of librarianship.
PLANNING COMMITTEE MEMBERS

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Etta Royster, Administrative Assistant

Visit www.hbculibraries.org for information on the HBCU Library Alliance.

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