OUTLINE

• Introduction
• Transforming
• Educating
• Campaigning
• Review
• Conclusions
INTRODUCTION
Abstract

This project builds on previous work done to combat the twin problems of skill redundancy and professional stagnation. We have developed three themes that emphasize action: transforming, educating, and campaigning. We expect to change the perception and relevance of the Library. In addition, we expect to establish the Library as a key stakeholder in sustaining the evolutorial growth of our institution.
Goals and Objectives

1. Develop minor projects within one major project.
2. Emphasize the importance of action and activism in improving the library’s social/resource reliability and credibility in our campus community.
3. Change the organizational cultural perception and relevance of the Library.
Prezell R. Robinson Library Staff

Linda Simmons-Henry
Director of Archives and Special Collections

Clevell S. Roseboro
Dean of Library Services

Geeta R. Dave
Metadata Librarian

Jennifer A. Townes
Head of Reference and Instructional Services

Frederick Sills, Jr.
Circulation Manager

Alpha L. Howze
Development Officer
Physical Spaces: Before
Physical Spaces: During
Physical Spaces: After!
Out with the old…

…and in with the new!

BetterWorldBooks®

Inventory By Suffix

<table>
<thead>
<tr>
<th>Year</th>
<th>Month</th>
<th>Total Inventory</th>
<th>Sold to Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>(1 months)</td>
<td>348</td>
<td>1</td>
</tr>
<tr>
<td>Totals</td>
<td>348</td>
<td></td>
<td>1</td>
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Environmental Metrics

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<thead>
<tr>
<th>Account</th>
<th>End Destination of Book</th>
<th>Total Books ReUsed or Recycled</th>
<th>Books (lbs)</th>
<th>Trees</th>
<th>Water (g)</th>
<th>Greenhouse Gases (lbs)</th>
<th>Landfill Space (cu yd)</th>
<th>Electricity (kwh)</th>
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<tbody>
<tr>
<td>Saint Augustine's College-NC: Library</td>
<td></td>
<td>432</td>
<td>591</td>
<td>6</td>
<td>2,552</td>
<td>908</td>
<td>1,403</td>
<td>1,383</td>
</tr>
<tr>
<td>Recycled</td>
<td></td>
<td>426</td>
<td>583</td>
<td>6</td>
<td>2,474</td>
<td>895</td>
<td>13</td>
<td>20</td>
</tr>
<tr>
<td>Reused</td>
<td></td>
<td>6</td>
<td>8</td>
<td>78</td>
<td>13</td>
<td>20</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
EDUCATING
Librarians in the Classroom

• Research Methodology classes
• First-Year Experience
• Faculty Institute
Establishing a Digital Identity: Mobile Library

In Derry, Maine, a small town polarized by a pro-life rally, two old men become possessed by supernatural forces engaged in a struggle between good and evil. By the author of Nightmares and Dreamscapes.

PS3561.I483 I56 1994
Prezell Library Main
Available

Databases

IEEE

JSTOR

LEXIS NEXIS
Establishing a Digital Identity: Mobile LibGuides
CAMPAIGNING
Classes Held in the Library
Events Held in the Library

Poetry & Spoken Word Open Mic
7:30pm
Thursday, September 20th, 2012
Prezell R. Robinson Library
Main Floor

The Falcon Poetry Club
Presents...

A Special Invitation
to visit with
Synthia SAINT JAMES

Please plan to attend as Dr. SAINT JAMES shares her art, literary works, and information about the Synthia SAINT JAMES Fine Arts Institute at Saint Augustine’s University. Prezell R. Robinson Library (on the campus of Saint Augustine’s University) Friday, September 21, 2012 3:00 - 5:00 p.m.

You will have a unique opportunity to view and purchase Dr. SAINT JAMES’ artwork and support the scholarship funds. All purchases are tax deductible.

BOOK SIGNING AND READING OF HER NEW BOOK
"YOU KNOW BETTER"

The Office of Student Activities & Engagement
Prezell R. Robinson Library & Pre Alumni Council
Present
THE FALCON MIXER

Tuesday, September 18
6:00PM to 8:00PM
Refreshments will be served
Business attire is required

The Eastern North Carolina Chapter
of the National Association of Black Law Enforcement Executives
& The Centers for Disease Control and Prevention Present:

Author and Filmmaker
TINA MCELROY ANSA

The Notebook
Nicholas Sparks
A Novel

"Nicholas Sparks. Is he real? Yes! His novel shines."- Dallas Morning News

Sign a Major Motion Picture from New Line Cinema
The New York Times Bestseller for One Year!

Featuring special guests by invitation.
Presentations

http://portal.sliderocket.com/AUGOP/Cultural-Resource-Center

Have We Achieved Our Goals?

1. Develop minor projects within one major project.  
   Major Project: Information Architecture  
   Minor Projects: Transform, Educate, Campaign

2. Emphasize the importance of action and activism in improving the library’s social/resource reliability and credibility in our campus community.

3. Change the organizational cultural perception and relevance of the Library.
Challenges

1. Budget
   - Solution:
     - Carpeting came from another budget.
     - Went with used furniture.
     - Educated ourselves about Title III.

2. Manpower
   - Solution:
     - Relied heavily on work-studies.
     - Revisited expectations.
     - Had professionals come in as needed.

3. Resistance to Change
   - Solution:
     - SHOW UP.
     - Emphasize teamwork and group goals.
     - Staff changes.
CONCLUSIONS
Assessment

• How has the campus culture changed?
• What is the response from faculty, students, and the executive council?
QUESTIONS?
THANK YOU!

Clevell S. Roseboro,
Dean of Library Service

Jennifer A. Town
Head of Reference and Instructional Service